

GOODGAME POKER CELEBRATES ITS 10TH ANNIVERSARY AND IS RESPLENDENT IN ITS NEW LOOK THANKS TO HTML5

Hamburg, 16 August 2019 — Goodgame Studios, a leading developer and publisher of online games for mobile devices and browsers, celebrates the decennial anniversary of its debut game Goodgame Poker with a vast array of activities and new content.

10 years ago Goodgame Poker saw the online-light of day and exceeded all expectations by winning the Audience Awards as Browsergame of the Year 2009. Nowadays thousands of players around the globe gather together in this cozy game world - which is localized in 17 different languages - on a daily basis in order to play a hand of poker.

Goodgame Poker symbolizes the breakthrough of Goodgame Studios as a German company in the games industry since it laid solid foundations for further business success. That is why Goodgame Poker - more than a decade later - leads by example in being a commercially successful and sustainable product of the Hanseatic City of Hamburg.

"10 years of Goodgame Poker is a special milestone for this company. Not only would I like to thank all

employees for developing our first game, but in addition to that for also taking care of its ongoing service. At this point I would also like to especially thank our loyal and active players", emphasizes Oleg Rößger, CEO of Goodgame Studios.

A decade of Goodgame Poker also means technological development. That's why the Hamburg based developer has treated its debut game to an upgrade of HTML5 and further new content. Additional products from Goodgame Studios' portfolio, such as Goodgame Empire and Goodgame Big Farm are already available in HTML5.

"We're looking back on an exciting past, while also honing in on the upcoming decades of this market. The focus of us is on a healthy and long term growth through the further development of both our existing products - and of new and thrilling projects", says Oleg Rößger.



ABOUT GOODGAME STUDIOS

Goodgame Studios is a leading developer and provider of gaming software, specialising in the free-to-play segment. Its focus is on mobile and browser games. The company provides its games in 26 languages and has over 390 million registered users worldwide. Empire: Four Kingdoms – the world’s all-time highest grossing app produced by a German company – is part of Goodgame Studios’ portfolio. The games developer was founded in Hamburg in 2009. Apart from the head office in Germany, the company has a subsidiary in Tokyo. Goodgame Studios exclusively distributes games it has produced itself, directly and through a global network of partners. For further information, please visit www.goodgamestudios.com.

ABOUT STILLFRONT

Stillfront is a group of independent creators, publishers and distributors of digital games – with a vision to become the leading group of indie game creators and publishers. Stillfront operates through nine near-autonomous subsidiaries: Bytro Labs in Germany, Coldwood Interactive in Sweden, Power Challenge in the UK and Sweden, Dorado Online Games in Malta, Simutronics in the United States, Babil Games in UAE and Jordan, eRepublik in Ireland and Romania, Kixeye Inc in Canada, Playa Games, OFM Studios and Goodgame Studios in Germany. Stillfront’s games are distributed globally. The main markets are Germany, the United States, France, UK and MENA. For further information, please visit www.stillfront.com.

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